



Shawfield Primary School
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12<sup>th</sup> September 2019

Dear Parents/Carers

This term we have launched a new Shawfield Primary School Twitter page which can be found @ShawfieldSchool

Twitter is a great ways to communicate school news, photos, videos and upcoming events. It is a key means of not only promoting the many wonderful things that we do at the school but also as a way of engaging you in your children’s daily activities more effectively. We hope by using social media we will further improve communications between the school and the community and we would love to be able to share more photos with you to show what the children are getting up to at school and on trips. In order to do this we request your permission to use your child’s image on Twitter in the same way that we do on the school’s website or in the local press.

Lots of other schools share events and activities regularly through social media and it is important that we embrace this development.

Whilst we respect your right to decline permission, I would ask that you please consider your decision carefully so that we avoid a situation whereby it becomes too time consuming and complicated for the teachers to remember who can and can’t appear in photos - losing the ‘moment’ for spontaneous photographs before they’ve had time to check the list!

Please note the following:

- Only school leadership team will be tweeting pictures on the school page and have been trained regarding what is appropriate content.
- We would remind all parents that social networking sites are not an appropriate place to discuss any concerns you may have and we request that parents continue to raise any questions by arranging an appointment with your child/ren(s) class teacher, or Head of School

Please can you update the consent form coming home today and return to the school office as soon as possible.

Yours Faithfully,

Mr Stephen Corcoran  
Head of School